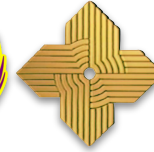


100 Day Horizon

January 20-April 30, 2026



WELCOME



Our Mission:

- To champion truth and reconciliation, fostering worldwide peacemaking vibes that aim to save the soul of America and nurture the world's love life.

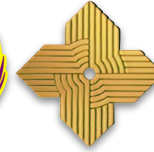
Focus Areas:

- We celebrate the cultural leadership of both rural and urban communities, beginning with vibrant cities such as Las Vegas, Nevada; Compton, California; Hobson City, Alabama; Cincinnati, Ohio; Eatonville, Florida; Nashville, Tennessee; and Atlanta, Georgia.

Programs:

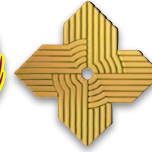
- Circle for Humanity, Bootsy Collins Foundation and Band Bonds 4 Change

WHY NOW?



As we enter 2026, we proudly present the annual “Hundred Day Horizon” dedicated to the interfaith alignment of American and Ethiopian civilization starting with the calendar of events from St. Michael’s Feast Day for Timkat (Epiphany) on January 20 to the original inauguration date for George Washington on April 30, that is now memorialized as “National Honesty Day”. This “Michaelmas Inauguration” honors the universal ideals from antiquity that served as the ultimate inspiration for the 1903 reciprocity treaty of commerce between the United States of American Political Band and Emperor Menelik II from Abyssinia that was first proclaimed on September 30, 1904 - coinciding with Michaelmas in the West.

GOALS



1. **Amplify Awareness:**

Elevate the profiles of "Unity" and the Band Bonds 4 Change campaign as symbols of empowerment.

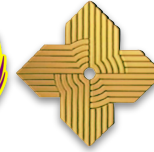
2. **Foster Community Engagement:**

Mobilize diverse communities to participate in transformative activities.

3. **Encourage Collaboration:**

Build partnerships among local organizations, artists, and community leaders.

STRATEGY



Throughout the 100 days, maintain mass media engagement through:

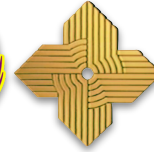
- Weekly newsletters updating participants on progress, events, and success stories.
- Social media campaigns to promote the impact of the Circle for Humanity and Band Bonds 4 Change.
- Spotlights on community leaders and participants who embody the values of the Michaelmas Inauguration.



WEEK 1-2

Launch & Awareness

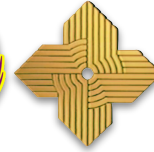
DAY 1-7



Inaugural Kick-off Event

- Host a hybrid launch event during the Michaelmas Inauguration featuring Bootsy Collins and Qadree El-Amin, along with key speakers from the Circle for Humanity.
- Release a powerful music video for "Unity" and related commentary to distribute through social media and local media outlets.

DAY 8-14



Community Outreach Campaign

- Distribute promotional materials (flyers, posters) in targeted communities.
- Partner with local radio and TV stations to play "Unity" and discuss its themes of self-emancipation and unity.

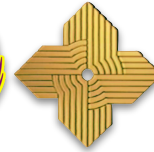


WEEK 3-4

Workshops & Education



DAY 15-21



Community Outreach Campaign

- Organize workshops focusing on music, dance, and visual arts inspired by the themes of "Unity."
- Invite local artists to lead sessions, culminating in collaborative community art projects.

DAY 22-28



Empowerment and Education Seminars

- Host seminars on self-emancipation, social justice, and community leadership.
- Feature speakers from the Circle for Humanity and successful local activists to inspire participants.

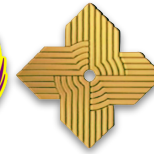


WEEK 5-6

Community Projects



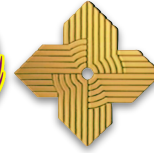
DAY 29-35



Band Bonds 4 Change Initiatives

- Launch initiatives that align with the Band Bonds 4 Change campaign, focusing on job creation and vocational training.
- Engage local businesses to offer mentorship, internships, and job shadowing opportunities.

DAY 36-42



Community Service Days

- Mobilize volunteers for community service projects, such as neighborhood clean-ups, food drives, and educational outreach.
- Incorporate the theme of "Unity" into these projects, emphasizing teamwork and community involvement.

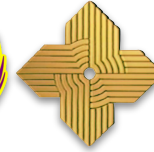


WEEK 7-8

Music & Engagement



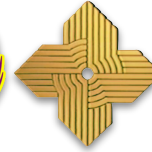
DAY 43-49



Unity Concert Series

- Organize concerts featuring Qadree El-Amin, Bootsy Collins Foundation and emerging artists to celebrate the message of "Unity."
- Create interactive experiences for attendees to engage with the music and its empowering message.

DAY 50-56



Youth Engagement Programs

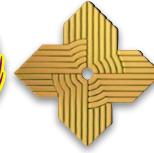
- Develop programs in schools that focus on the importance of unity and community service through creative expression.
- Host talent shows where youth can showcase performances inspired by "Unity."



WEEK 7-8

Music & Engagement

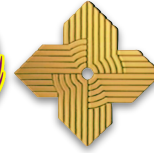
DAY 57-63



Unity Concert Series

- Organize concerts featuring Qadree El-Amin, Bootsy Collins Foundation and emerging artists to celebrate the message of "Unity."
- Create interactive experiences for attendees to engage with the music and its empowering message.

DAY 64-70



Grand Finale Events

- Plan large-scale celebrations in each target community to culminate the 100-day challenge.
- Feature live performances, speeches from community leaders, and a mass dance-along of "Unity" with local artists.

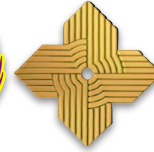


ENDGAME

Making Something Out of Nothing



CONCLUSION



The Unity Funkathon 100 Day Challenge will harness the power of music, community collaboration, and creative expression to empower individuals across North America. By centering the "Unity" song, the Circle for Humanity, the Bootsy Collins Foundation and the Band Bonds 4 Change campaign, this initiative aims to inspire a movement towards self-emancipation, unity, and collective action in both rural and urban communities.

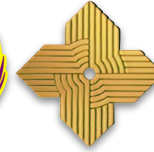


GET INVOLVED

Keeping it on the One

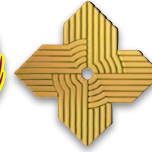


SPONSOR BENEFITS



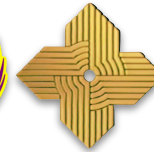
1	Strategic Alignment	Align your brand with our mission and values. As a sponsor, you will connect with key stakeholders and demonstrate your commitment to industry leadership and innovation.
2	Flexible Format	Choose how you engage with us! We offer various formats, including in-person events, virtual sessions, and exclusive CEO roundtables, allowing you to reach your target audience in the most effective way.
3	Moderator Culture	Engage with industry experts who facilitate discussions and ensure that all voices are heard. Our moderators create an inclusive environment that fosters valuable insights and connections.
4	Priority Selection	Enjoy priority selection for speaking opportunities, panel participation, and networking sessions. As a sponsor, your brand will take center stage, maximizing visibility and impact.
5	Agenda Creation	Influence the agenda! Collaborate with us to shape the topics and themes that resonate with your audience, ensuring that your brand is associated with relevant and engaging content.
6	Effective Listening	Gain insights into your audience's needs and preferences. Our events promote dialogue and feedback, allowing you to refine your strategies and enhance your offerings based on real-time responses.
7	Shared Marketing Assets	Leverage shared marketing materials to boost your visibility. As a sponsor, you will receive co-branded assets that can be utilized across your marketing channels, amplifying your reach and engagement.

SPONSOR PACKAGES



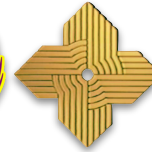
Pick the sponsorship package that fits for your company

- Host Sponsor \$10,000
- Underwriter Sponsor \$5,000
- Caretaker Sponsor \$2,500
- Contributor Sponsor \$1,000
- Troubleshooter Sponsorship \$500



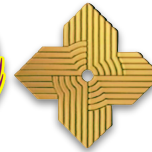
Host Sponsor (\$10,000)

- Premium Consideration
- Name and/or logo placement:
 - On campaign webpage with link to your company site
 - In 1/2 page ad in campaign program
 - On the stage screens during the campaign
 - On social media promoting the campaign
 - In 2 ads in the newsletter (2k+ distribution)
 - On campaign flyers and posters
- Sponsor spotlight on website campaign page
- Logo to be included on name tags
- Promotional items in VIP experience bags
- Emcee recognition and introduction at the campaign
- 1-minute commercial video during dinner



Underwriter Sponsor (\$5,000)

- Preferred Consideration
- Name and/or logo placement:
 - On campaign webpage with link to your company site
 - In 1/2 page ad in campaign program
 - On the stage screens during the campaign
 - On social media promoting the campaign
 - In 2 ads in the newsletter (2k+ distribution)
 - On campaign flyers and posters
- Sponsor spotlight on Facebook campaign page
- Promotional items in VIP experience bags
- Emcee recognition and introduction at the campaign

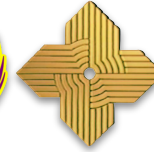


Caretaker Sponsor (\$2,500)

- Round-Robin Consideration
- Name and/or logo placement:
 - On campaign webpage
 - In 1/4 page ad in campaign program
 - On the stage screens during the campaign
 - On social media promoting the campaign
 - In 1 ad in the newsletter (2k+ distribution)
 - On campaign flyers and posters
- Emcee recognition and introduction at the campaign

Contributor Sponsor (\$1,000)

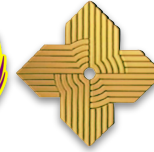
- Personalized Awareness
- Community Inclusion Credits



Troubleshooter Sponsor (\$500)

- Specialist Awareness
- Anonymous

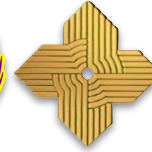
VISIBILITY OPTIONS



Pick the sponsorship package that fits for your purposes

- Time is Money
- Panel \$25,000
- Presenter \$10,000
- Patron \$2,500
- Silent Auction \$1,000

TIME IS MONEY



Valued Leadership

We use timebanking to keep pace with emerging issues and requests from our visibility campaign stakeholders especially when it comes to planning real time events. By serving as part of our Value Invested Performance (“VIP”) Panel you create a leadership profile that sharpens our sales and marketing potential at the most crucial level of Funkathon engagement - person to person.

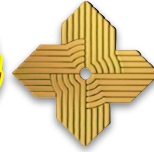
General Timebanking Rates

- Individual Membership - \$50
- Round-Robin (10 Members) - \$450

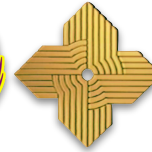
VIP Ticket Rates

- VIP Experience - \$150
- VIP Experience Round-Robin (10 members) - \$1,350

Presenter Sponsor (\$25,000)

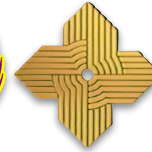


- Presented by “Your Business”
- Stage and or Section Naming Rights
- Exclusive sponsorship within company’s industry
- Premier on site promotional space at campaign to promote products and services
- Acknowledgment as sponsor from stage on day of campaign
- Photo and video rights (post-campaign*) A video recap of campaign with logo bumper at beginning and end
- Press release sent to all local and regional media to announce sponsorship
- Lead generation and web traffic campaign
- Banner and link at top of sponsorship page on campaign website
- Premier Logo on any promotional Marketing items
- Banner & logo placement throughout entire campaign
- Social Promotions and All Press Release Inclusion
- Recognition on home page of website
- VIP Ticket Bundle
- Special offer for your product/service in at least 5 email and social campaigns



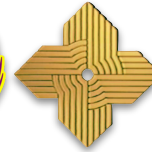
Staging Sponsor (\$10,000)

- Stage and or Section Naming Rights
- Exclusive sponsorship within company's industry
- Acknowledgment as sponsor from stage on day of campaign
- 5 dedicated posts across social media pages
- Special offer for your product/service in at least 2 email campaigns
- Sponsor logo included in all Traditional media and web advertising
- Listed as sponsor in all Press Releases
- Social Promotion and Lead Generation campaign inclusion
- On site Promotional space
- Logo Placement throughout campaign
- VIP Ticket Bundle



Patron Sponsor (\$2,500)

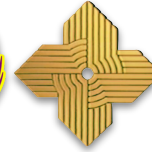
- Sponsor logo included in all Traditional media and digital advertising
- 2 dedicated posts across social media pages
- Logo on any promotional Marketing items
- On-site promotional space and logo placement
- Sponsor logo included in all Traditional media and web advertising
- Listed as sponsor in all Press Releases
- VIP Ticket Bundle



Silent Auction Sponsor (\$1,000)

- The Silent Auction is fast-paced and fun. As each Round-Robin of items is bid on, the focus will be on the company sponsor. With four waves of silent auction Round-Robins, the promotion will stay focused on the Round-Robin sponsor for that wave. Four waves of silent auction means four sponsor opportunities.
- **Recognition includes:**
 - 2 Preferred Seats
 - Emcee recognition at the campaign, focused during your silent auction wave.
 - Logo and name displayed prominently on the silent auction Panel (include size of display)
 - Logo and name displayed on campaign webpage in silent auction section

PANEL OPTIONS



Sponsorship Pledge

Please list me/my organization as a _____Panels & Presenter Sponsor in the amount of \$_____.

Note seating and commemorative journal pages are included in the sponsorship level offerings.

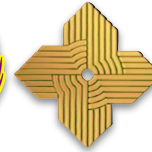
Advertising Pledge

Please include my /organization _____size page (s)announcements and/or advertisements in the Panels & Presenter Journal.

Campaign Tickets

Please reserve the following seats for me/my organization.

SPONSORSHIP FORM



I will partner with U4ABC by providing the following sponsorship:

Round-Robin Sponsorship

- ☐ Host - \$10,000
- ☐ Contributor - \$1,000
- ☐ Underwriter - \$5,000
- ☐ Troubleshooter - \$500
- ☐ Caretaker - \$2,500

Timebank Protocol:

- ☐ General Round-Robin (10 tickets) - \$450
- ☐ Individual Ticket - \$50
- ☐ I cannot participate, but I would like to make a tax deductible donation of \$_____

Visibility Packages

- ☐ Panel - \$25,000
- ☐ Silent Auction - \$1,000
- ☐ Presenter - \$10,000
- ☐ Patron - \$2,500
- ☐ VIP Experience Single Ticket - \$150
- ☐ VIP Experience Round-Robin (10 tickets) - \$1,350

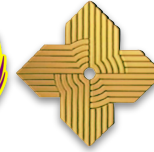
SPONSOR INFORMATION

Company Name: _____ Contact Person/Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

SPONSORSHIP FORM



Workathon Patron Sponsorship

Patrons receive priority seating at the event and will be listed as a Patron in the Commemorative Souvenir Journal. Patron AMOUNT | ____ \$250.00 | ____ \$500.00 | ____ \$1,000.00 | ____ \$1,000+

Patron Name:

Donation Pledge

I/We cannot attend the Unity Funkathon live event and would like to make a Tax-Deductible charitable donation to support this initiative in the amount of \$_____

Payment Methods:

By Cashiers Check: Please make sponsorships payable to "UNITY 4ABC".

By Credit or Debit Card OnLine:

For More Information:

Email: u4abc1@gmail.com